



1 Billion Souls for Jesus

What Does It Cost to Reach 1 Billion Souls?

1. How much does one soul cost?

- Total yearly budget: EUR 4,200,000 – 9,650,000
- Target: 1,000,000,000 souls
- Cost per soul: EUR 0.0042 - EUR 0.0097
- => Less than 1 cent per soul hears the Gospel!

2. What can a church contribute?

- Example: A church with 100 members
 - EUR1/month per member = EUR1,200/year -> 126,000 souls
 - EUR10/month per member = EUR12,000/year -> 1.2 million souls
- One-time ministry gift of EUR5,000 -> 525,000 souls
- => For just EUR10/month per member, your church can help reach 1 million people!

3. What can an individual do?

- EUR5/month = EUR60/year -> 6,300 souls
- EUR25/month = EUR300/year -> 31,500 souls
- EUR100/month = EUR1,200/year -> 126,000 souls
- => Skipping one coffee per week can help 1,000+ people hear about Jesus.

4. Time investment - not just money

- Share 1 livestream per month?
- Organize 1 weekly prayer moment?
- Assign 1 volunteer for media or follow-up?
- Fast, pray, and give together as a church?
- => Your time can also ignite the harvest!

5. How will YOU contribute?

- GIVE: What is your monthly faith gift?
- SHARE: Who can you reach from your position?
- SERVE: Where can you invest your time and talents?
- Together, we will reach 1 billion souls for Jesus!